

[DowDuPont Announces Brand Names for the Three Independent Companies It Intends to Create, Reflecting Ongoing Progress towards Separations](#)

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- Agriculture Division to be Corteva Agriscience™, reflecting its purpose of enriching the lives of those who produce and consume
- Materials Science Division will be called Dow, and will retain the Dow diamond as its brand, building on the Company's globally recognized 121-year history of innovation and value creation
- Specialty Products Division to be the new DuPont, carrying forward a 215-year legacy of science-based innovation to transform industries and everyday life
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The intended Agriculture company, headquartered in Wilmington, Delaware, will assume the name Corteva Agriscience (pronounced: kohr-`teh-vah), which is based on a combination of words meaning "heart" and "nature."

[James C. Collins, Jr.](#), chief operating officer, Agriculture Division of DowDuPont, said, "In Corteva Agriscience™, we bring together three businesses with deep connections and dedication to generations of farmers. Our new name reflects our commitment to enhancing their productivity as well as the health and well-being of the consumers they serve. Our name reflects our purpose: enriching the lives of those who produce and those who consume, ensuring progress for generations to come. With the most balanced portfolio of products in the industry, nearly a century of agronomic expertise, and an unparalleled innovation engine, we are creating a new agriculture company that will work together with the entire food ecosystem to produce a secure supply of healthy food sustainably and efficiently."

With more than \$14 billion in 2017 pro forma revenue and \$2.6 billion in 2017 pro forma operating EBITDA, the Agriculture Division has the most comprehensive and balanced seed and crop protection portfolio in the world and a strong pipeline of new products that will enable it to continue to provide substantial value to farmers now and over the long term.

While Corteva Agriscience™ will be the corporate brand name upon the separation of the division from DowDuPont, the company will continue to offer products under a number of the most recognized and premium brands in agriculture: Pioneer®, Mycogen®, the newly launched Brevant™ Seeds, and its award-winning Crop Protection products, such as Aproach® Prima fungicide and Quelex™ herbicide with Arylex™ active, as well as others it will introduce as it brings new products to market.

The Corteva Agriscience™ brand identity and logo were also announced today and can be viewed at www.corteva.com.

As announced earlier this month, Materials Science is anticipated to separate by the end of the first quarter of 2019, and Agriculture and Specialty Products are expected to separate by June 1, 2019.

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