

2011 Statewide Environmental Summit

November 9-10, 2011 - Paradise Point • 1404 Vacation Road
San Diego, CA 92109

Please visit www.ieasdc.org for Registration, Hotel Reservations and Sponsorship Opportunities

Program Topics

- Air Quality
- Climate Change
- Compliance/Enforcement Trends
- Recycling/Waste Reduction
- Hazardous Materials
- Regulatory/Legislative Updates
- Energy
- Green Chemistry
- Water Quality/Stormwater
- Sustainable Business Practices
- Emerging Business Strategies
- California Environmental Reporting System

Conference Sponsors



**Plenary Session
Wednesday, November 9, 8:00 a.m.**

“Conference Welcome”



*Ron Roberts
San Diego County Supervisor and California Air
Resources Board Member*

“California’s Major Environmental Issues”



*Assemblymember Bob Wieckowski, Chair
Environmental Safety & Toxics Committee*

“Little Hoover Commission Regulatory Reform
Study: Steps to Better Regulation”



*Stuart Drown, Executive Director
Little Hoover Commission*

**Awards Luncheon
Wednesday, November 9, 12 Noon**

“Master of Ceremonies”



*Leonard Robinson
Sacramento Radio Host*

IEA / CMTA / CICC



*Presentation of 2011 Environmental
Excellence Awards*

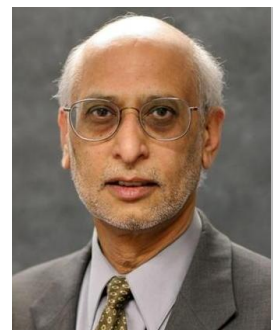
Honoree



Assemblymember Jeff Miller

**Plenary Session
Thursday, November 10, 8:00 a.m.**

“Cal-Nex Field Measurement
Campaign Over California—
Regional and Local Air Quality/
Climate Connections”



*Dr. A. R. Ravishankara, Director
Chemical Sciences Division
Earth System Research Laboratory-Boulder
NOAA*

*Conference Location
On Mission Bay*



San Diego, California

“Promoting Investment and Expansion of Business
in California”



*Kip Lipper,
Chief Policy Adviser for Energy and the
Environment to
Senate Pro Tem Darrell Steinberg*

Wednesday November 9

CLIMATE CHANGE/AIR QUALITY 9:00 a.m.	CUPA UPDATE/ WASTE REDUCTION/RECYCLING 9:00 a.m.	GREEN CHEMISTRY 9:00 a.m.
<p>“Welcome from CAPCOA” <i>Rick Martin, President of CAPCOA, North Coast Unified AQM D</i></p> <p>“CAPCOA Panel” <i>Barry Wallerstein, South Coast Larry Greene, Sacramento Metropolitan Seyed Sadredin, San Joaquin Jack Broadbent, Bay Area Barbara Lee, Northern Sonoma</i></p> <ul style="list-style-type: none"> • AB 32 Implementation • Coordination with Federal Programs • Carl Moyer Funding • Potential for GHG Reduction Credits • Enforcement & Inspection Trends • News from the Districts 	<p>“CUPA Forum Board Recognition” <i>Presented to Assemblymember Bob Wieckowski</i></p> <p>“CUPA Forum Board Panel” <i>Joel Martens, Tulare County Jason Boetzer, Calaveras County Mike Vizzier, San Diego County Jay Maille, AT&T Justin Malan, CAEHA</i></p> <ul style="list-style-type: none"> • Legislative—AB 408 and AB 681 • Hazardous Materials Thresholds • Changes to CalEPA ID Numbers • Product Stewardship Oversight • Changes to State Oversight of Aboveground Storage Tanks • HazMat Business Plan Site Maps 	<p>“Welcome and Introduction” <i>John Ulrich, Exec Director, CICC</i></p> <p>“Special Guest” <i>The Honorable Bob Wieckowski, Chairman, Assembly Environmental Safety and Toxic Materials (ES&TM) Committee</i></p> <p>“Proposed Safer Consumer Products Alternatives (SCPA) Regulation” <i>John Ulrich, Moderator Debbie Raphael, Director DTSC Allan Hirsch, Chief Deputy Director, OEHHA</i></p>
Coffee Break 10:30 – 10:45	Coffee Break 10:30 – 10:45 a.m.	Coffee Break 10:45-11:00 a.m.
<p>“U.S. EPA Regulatory and Policy Overview” <i>Amy Zimpfer, U.S. EPA</i></p> <p>“Carbon Markets-Offsets & Trading” <i>Josh Margolis, CEA, Director BGC, Cantor CO2e/BGC EBS Gary Gero, President, Climate Action Reserve</i></p>	<p>“Zero Waste Strategies” <i>Charissa McAfee, Waste Management</i></p> <p>“Beginning the Zero Waste Journey” <i>Veronica Hoban, BAE Systems</i></p> <p>“Food Composting” <i>John Ford, Sheraton Hotels</i></p> <p>“Advancements in Foam Recycling” <i>Michael Westerfield, Dart Container Corporation</i></p> <p>“The Green Ballpark” <i>Alina Talbott, Padres Petco Park</i></p>	<p>“Green Chemistry Alliance (GCA) Panel of Experts – Early Impressions” <i>Gene Livingston, Esq, Greenberg Traurig, Moderator Bill Greggs, representing Grocery Mfgs Assoc. Paul De Leo, Ph.D., American Cleaning Institute Julie Froelicher, Procter & Gamble</i></p>
Awards Luncheon – 12-2:00 p.m.	Awards Luncheon -- 12-2:00 p.m.	Awards Luncheon– 12-2:00 .p.m.
<p>“Atmospheric Effects of Proposed Solutions to Climate Change and Air Pollution” <i>Professor Mark Jacobson, Stanford University</i></p> <p>“Climate Change – Impacts on Cities” <i>Felicia Marcus, Western Director Natural Resources Defense Council</i></p>	<p>“Proposition 65 Enforcement Update: Review of the Latest Enforcement Initiatives” <i>Jon Wactor, Wactor & Wick</i></p> <p style="text-align: center;">Coffee Break 2:45 – 3:00</p> <p>“California Environmental Reporting System” <i>Dan Firth, CalEPA</i></p>	<p>“Panel of Science Experts” <i>Dawn Koepke, Co- Chair GCA, Moderator Michael Kirschner, Design Chain Associates, LLC Dale Johnson, Ph.D., UC Berkeley Art Fong, Ph.D. IBM Corp. Tim Malloy, J.D., UCLA School of Law</i></p>
Coffee Break 3:45 – 400	Coffee Break 2:45 – 3:00	Coffee Break 3:30-3:45
<p>“Trends in Air Quality Permitting” <i>Judy Yorke, Yorke Engineering</i></p> <ul style="list-style-type: none"> • Title V—Greenhouse Gases Facility Combining and Separating • Best Available Control Technologies and Lowest Achievable Emission Rate • Continuous Emissions Monitoring and Source Testing <p>“Complexities in Assessing Facility Impacts for New Federal 1-hour NoX and SO2 Standard” <i>Russ Erbes, Kleinfelder</i></p>	<p>California law requires electronic reporting of Unified Program (“CUPA”) data by January 1, 2013. Cal/EPA has developed an online reporting system, CERS, that businesses and local agencies can use to meet this requirement. About 25 CUPAs have or will develop their own local web portal that businesses can use as an alternative.</p> <p>“CERS Business Users Group Update” <i>Tod Ferguson, UCSD Randy Skow, Air Products Armand Delgado, Verizon</i></p> <ul style="list-style-type: none"> • Overview of project implementation • Major Features • Differences in CERS1 and CERS 2 • Multi-Facility Applications • Chemical Library • Map Features • Features of Local Existing Portals 	<p>“Path Forward – Concluding Remarks” <i>John Ulrich, Moderator Dawn Koepke, Co- Chair GCA Debbie Raphael, Director DTSC Bill Greggs, representing Grocery Mfgs Assoc. Tim Malloy, J.D., UCLA School of Law</i></p>
RECEPTION 5:00 p.m. – 6:00 p.m.		

Thursday, November 10

CLIMATE CHANGE /ENERGY 9:30 a.m. - 12:00 noon	WATER 9:30 a.m. - 12:00 noon	SUSTAINABLE BUSINESS PRACTICES 9:30 a.m. - 12:00 noon
<p>“California Air Resources Board Update” <i>James Goldstene, Executive Officer, California Air Resources Board</i></p> <p>“Refocus on Energy Efficiency in the European Union” <i>Dian Grueneich, Morrison & Foerester</i></p> <p>“The Nexus Between Energy Efficiency and Greenhouse Gas Emission Reductions” <i>Steve Coppinger, Cal Portland Cement</i></p> <p>“California Energy Commission Proposed Building Energy Standards” <i>Martha Brooks, California Energy Commission, Building Standards Office</i></p> <ul style="list-style-type: none"> • process loads • data centers • laboratory hoods • air compressors • process boilers • refrigerated warehouses • supermarket refrigeration • commercial kitchens <p>“Industrial Energy Efficiency” <i>Christopher Goff, Southern California Gas</i> <i>Matt Bucur, SDG&E</i> <i>Tod Bartholomay, So Cal Edison</i> <i>Francois Rongere, PG&E</i></p>	<p>“Welcome” <i>James Rasmus, Black and Veatch, WaterReuse Association</i></p> <p>“General Industrial Stormwater Permit” <i>Jonathen Bishop, Chief Deputy Director, State Water Resources Control Board</i></p> <p>“New State SBx7-7 Mandate for Industry: Department of Water Resources and CUWCC Commercial, Institutional and Industrial Best Management Practices for Water Conservation” <i>Trudi Hughes, California League of Food Processors</i> <i>Tracy Quinn, Natural Resources Defense Council</i> <i>Toby Roy, San Diego County Water Authority, CII Task Force Chair</i> <i>Joe Hess, IEA</i></p> <p>“Wastewater Industrial Discharge Program Updates” <i>Dave Snyder, Sanitation Districts of Los Angeles County</i></p> <ul style="list-style-type: none"> • Contaminants of Concern • Salinity Management • Reclaimed Water Policies <p>“Cooling Towers and Water Efficiency – A Project Targeting One Site’s Largest Water Use” <i>Paul Englert, Johnson & Johnson</i> <i>Barrett Snell, NALCO</i></p>	<p>“Sustainability Case Study -- Tracking Resource Use: Transportation, Water, Energy and Waste” <i>Robin Connell, Del Monte Foods</i></p> <p>“Procter & Gamble’s Sustainability Vision” <i>Julie Froelicher, Procter & Gamble</i></p> <p>“greenNG Program at Northrop Grumman” <i>David Hitchings, Northrop Grumman</i></p> <p>“New U.S. EPA National Strategy for Electronics Stewardship” <i>Doug Smith, Sony</i></p> <ul style="list-style-type: none"> • U.S. Government Management of End-of-Life Electronics • Development of More Efficient and Sustainable Electronic Products • Support for New Recycling Systems in the U.S. • Safe Disposal of E-waste in International Markets <p>“Conflict Metals and Supply Chain Management: Navigating the Dodd-Frank Act’s Mandatory Reporting Requirements” <i>Kelly Richardson and Buck Endemann, Latham & Watkins</i></p>

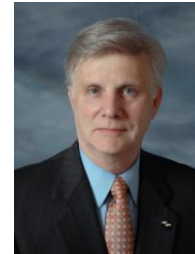
Conference Organizers



Patti Krebs, Executive Director
Industrial Environmental
Association



Mike Rogge,
Environmental Policy Manager
California Manufacturers & Technology
Association



John Ulrich, Executive Director
Chemical Industry Council of California



Jason Boetzer,
CUPA Forum Board President
Calaveras County



Bob Kard, San Diego
Air Pollution Control District



Dave Smith, Managing Director
WaterReuse California